



The Creating of a Values-Based User Fee Policy

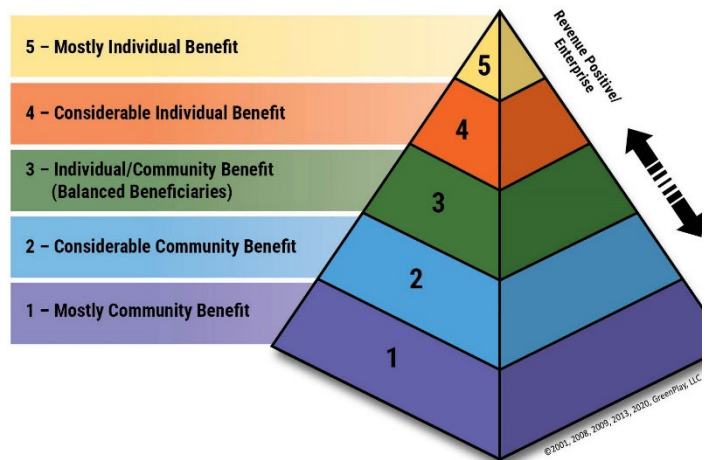
Small Group Workshop Ground Rules

1. Have Fun! This is an opportunity to help shape the future of the department.
2. Every contribution has merit. Listen to each other, respect each other's opinion, and seek the "why" behind what someone is saying.
3. Fully participate, but do not interrupt. It is the job of the facilitator to assure that everyone has an opportunity to provide input. Do your part – if you tend to be a talker, be aware that others need equal time and self-monitor; if you tend to be reserved, jot down some notes about what you want to contribute and then take the responsibility to contribute when called on to express your views.
4. Bring up new ideas. Do not dwell on a topic or repeatedly bring up the same topic. We have a lot of ground to cover in each meeting. The facilitator, or an assistant, is charged with assuring that all ideas are captured. Once the idea is captured, move on to new ideas.
5. Decision Making – The project team is charged with consolidating consensus information, guiding the process and making a final recommendation to the agency's governing body.

Tulsa Parks Mission Statement

To create, provide and preserve quality parks and recreation opportunities that meet community needs for the health and well-being and for all Tulsa citizens.

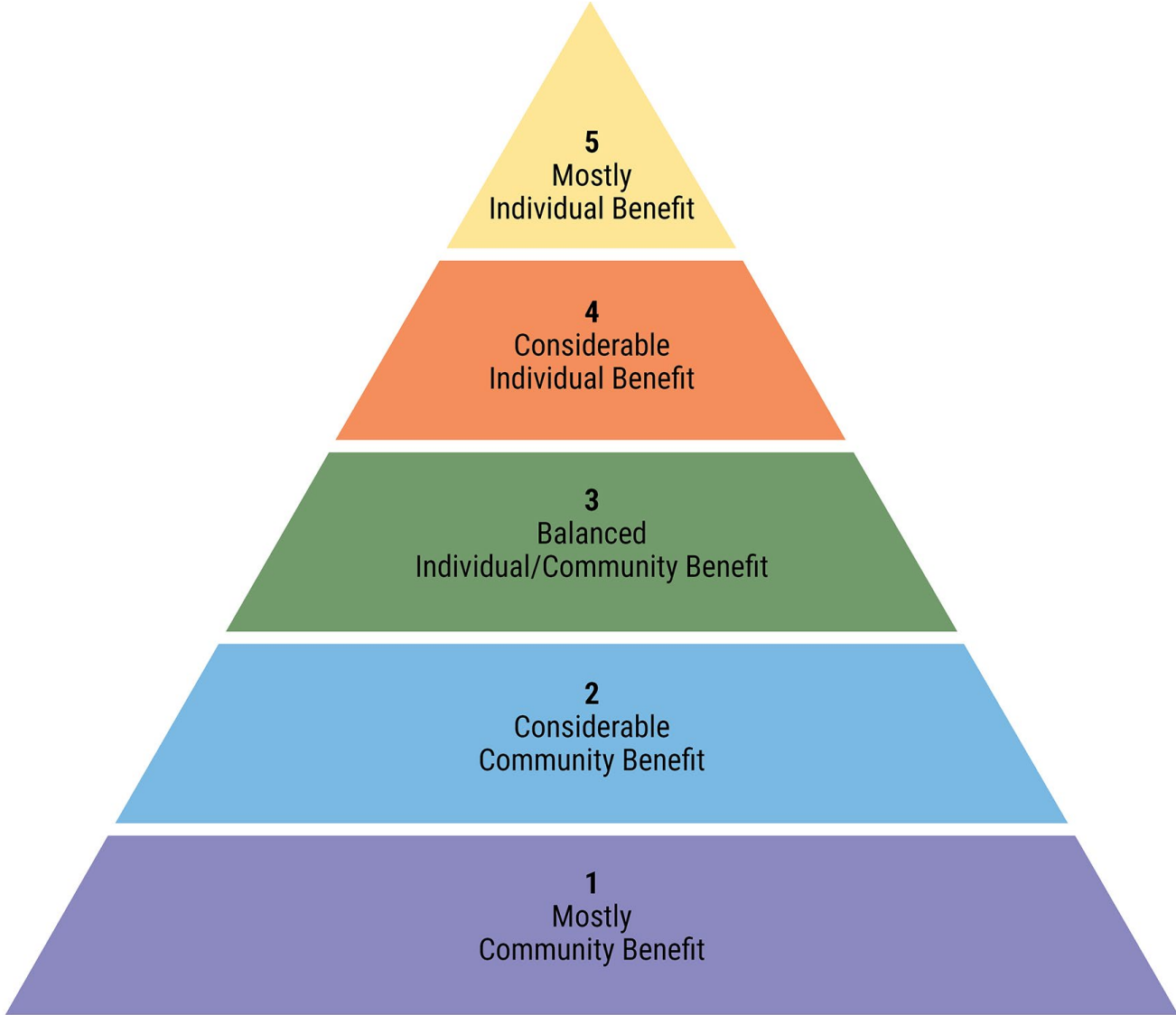
Thank you for being involved in shaping future recreation programs for our community. Your commitment of time and energy is appreciated!



Prior to sorting each service onto the Pyramid, the Department was responsible for creating its Categories of Services. The **21** categories of services and their definitions are summarized below.

Service Category	Pyramid Tier (1-5)	Definition	Examples
Adult Programs		Group educational and recreational programs and activities with or without registration	Swim lessons, group fitness, music classes etc.
Adult Specialized Enrichment Programs		Specialized, enrichment programs or events with or without registration taught by a skilled or certified instructor	Waterworks programming
Adult Sports Leagues		Recreational athletic leagues and activities operated and/or managed by the department for adults	Volleyball, pickleball, basketball
Building Rentals		Indoor room rentals by the general public for parties or gatherings, rentals may include an organized activity provided by staff (may include food, decorations and entertainment)	Baby showers, birthday parties, family gatherings, wedding receptions
Drop-in programs and memberships		Supervised drop-in, or on-going use of Community Centers and Pools for all ages during specific time blocks	Fitness room, open gym, open art studio, open swim hours
Event Rental Amenities		Equipment rentals that support special events	Mobile stage, bleachers, tents, concessions trailer
Family Programs		Programs and activities targeting families	Teddy bear ball, arts and craft sale, family game night
Golf		Daily use of the golf course	Green Fees, Cart Rentals
Leases		Long-term rentals for exclusive use of city owned facilities for ongoing time-periods by a group, or non-profit.	Sports complexes, Golf Courses
Merchandise and Concessions		Merchandise sold for individual or team use	Materials and supplies for classes, merchandise, prepackaged foods
Outdoor Shelter Rental		Exclusive use of park shelter	Family Reunions, Birthday Parties
Park and trail use		Unmonitored access or use of any outdoor park space or park amenity for recreational purposes that does not require coordination or supervision	Walking/Jogging path, outdoor basketball, volleyball, and tennis courts, outdoor exercise equipment and playgrounds

Permitted Special Events		Special Events accommodate a larger crowd, are open to the public, and/or have special needs	Runs, walks, park festivals larger than 100 people
Private Lessons		Lessons arranged for one to three students with a specific instructor and/or time	Learn to swim, tennis, private trainer
Public Education / Outreach Programs		Community engagement in structured or non-structured setting	Publics workshops, trainings, community focused swim lessons, school tours to Oxley and Redbud
Senior Programs		Senior targeted group recreational and/or instructional programs, events, and activities requiring registration	Senior Bingo Night, fitness classes, ceramics, boardgame night
Social Clubs		City recognized, self-managed special interest group meetings and get togethers, may or may not include self-initiated or scheduled activities (typically not-for-profit or community focused groups)	TOPPS, Bunco, Girl Scouts, Square Dance, Walk and Talk, Wood Carvers, Lacy Jammers
Tulsa Parks Community Events		Free community events offered by the Department	Holiday events, virtual events, fishing derbies, Raiders of the Lost Park
Youth Camps		Targeted annual, individualized camps requiring registration	Summer day camps, out of school time camps, art camp
Youth Programs		Group recreational and/or instructional programs, and activities with registration targeting youth	Fitness, dance, gymnastics, general education, group swim lessons
Youth Sports League		Recreational athletic leagues and activities operated and/or managed by the department for youth	Soccer, flag football, basketball





This matrix is designed to assist in determining where a program, service, or facility belongs on the Pyramid Model. The filters are not intended to be the only test but are a few possible ways of viewing what is offered.

Benefit: Who receives the benefit of the service?

Access/Type of Service: Is the service available to everyone equally? Is participation or eligibility restricted by diversity factors (i.e., age, ability, skill, financial)? Recreation focused versus competitive. Exclusive use versus open to all.

Organizational Responsibility: Is it the organization's responsibility or obligation to provide the service based upon mission, legal mandate, or other obligation or requirement? Inclusion (reasonable accommodations to participate - ADA) Obligation.

Historic Expectations: What have we always done that we can't change?

Anticipated Impacts: What is the anticipated impact of the service on existing resources? On other users? On the environment? What is the anticipated impact of not providing the service?

Social Value: What is the perceived social value of the service by constituents, city staff and leadership, and policy makers? Is it a community builder?

Pyramid Methodology Philosophy & Model

Level Definitions and Filters

PYRAMID LEVELS

FILTERS

	Primary Filter Benefit	Access/Type of Service	Organizational Responsibility	Historical Expectations	Impacts	Social Value
Level 5	mostly individual benefit	Specialized or competitive - exclusive use	highly questionable	highly questionable	impact to provide is evident, qualified, & quantified	limited
Level 4	considerable individual benefit	advanced recreational or competitive - not recreational	could do	could do	impact to provide is evident, qualified, & quantified	lesser degree
Level 3	balanced individual and community benefit	instructional - intermediate	should do	should do	impact to provide is evident; moderate impact to not provide	some
Level 2	considerable community benefit (may have some individual benefit)	instructional - basic and drop-in activities	traditionally expected to do	traditionally expected to do	acceptable impact to provide; significant impact to not provide	High degree
Level 1	mostly benefits community as a whole	open access, maybe drop-in opportunities or community events	must do	must do	provide regardless of the impact; significant impact to not provide	substantial