

COMMITTEE SCHEDULE E - GENERAL EXPENDITURES

Amended:

Full Legal Name of Candidate:
KAREN KEITH

Full Name of Committee
KAREN KEITH FOR TULSA MAYOR 2024

Type of Report:
POST RUNOFF

Reporting Period:
OCTOBER 22, 2024 - DECEMBER 31, 2024

Committee Number:
2024-02

Expenditures of \$200 or less: **Number:**

Period Total:

Aggregate:

EXPENDITURES EXCEEDING \$200

Date	Entity Receiving Expenditure	Type	Description	Amount	Period Total	Aggregate
10/22/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73105	Ordinary and Necessary	Campaign Staffing	\$1,150.00	\$1,150.00	\$206,145.75
10/22/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73106	Ordinary and Necessary	Texts	\$1,864.00	\$3,014.00	\$208,009.75
10/22/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73107	Ordinary and Necessary	Strategic Consulting	\$3,000.00	\$6,014.00	\$211,009.75
10/22/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73108	Ordinary and Necessary	Printing campaign materials	\$3,555.37	\$9,569.37	\$214,565.12
10/22/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73109	Ordinary and Necessary	Direct Mail	\$23,118.81	\$32,688.18	\$237,683.93
10/22/2024	Foolish Things 1001 S. Main Street, Tulsa, OK 74119	Ordinary and Necessary	Campaign Staff Meeting	\$20.16	\$20.16	\$20.16
10/23/2024	QuikTrip 1022 S. Utica Avenue, Tulsa, OK 74104	Ordinary and Necessary	Volunteer/Staff Beverages	\$7.59	\$7.59	\$55.82
10/25/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73105	Ordinary and Necessary	TV Advertising	\$73,500.00	\$106,188.18	\$311,183.93
10/25/2024	Corey Abernathy, 724 S. Main Ave., Tulsa OK 74119	Ordinary and Necessary	Campaign Manager Services	\$5,350.00	\$5,350.00	\$56,350.00
10/28/2024	Home Depot 4041 S. Sheridan Rd. Tulsa, OK 74145	Ordinary and Necessary	Sign Materials	\$82.43	\$82.43	\$108.91
10/28/2024	James Martin Company PO Box 18611 Oklahoma City OK 73154	Ordinary and Necessary	Fundraising Consultig	\$34,856.48	\$34,856.48	\$101,997.51
10/28/2024	Mail Chimp - 675 Ponce de Leon Avenue NE, Atlanta, GA 30308	Ordinary and Necessary	Mailchimp account	\$230.00	\$230.00	\$2,530.00
10/28/2024	Ring Digital 3982 Powell Rd. Suite 15, Powell, OH 43065	Ordinary and Necessary	Advertising	\$14,046.43	\$14,046.43	\$14,046.43
10/29/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73105	Ordinary and Necessary	Direct Mail	\$23,118.81	\$129,306.99	\$334,302.74
10/31/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73105	Ordinary and Necessary	Strategic Consulting	\$3,000.00	\$132,306.99	\$337,302.74

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Committee Schedule E - Expenditures

Date	Entity Receiving Expenditure	Type	Description	Amount	Period Total	Aggregate
10/31/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73105	Ordinary and Necessary	TV Advertising	\$20,000.00	\$152,306.99	\$357,302.74
10/31/2024	RedBud Reporting, P. O. Box 720186, Oklahoma City, OK 73162	Ordinary and Necessary	Campaign Reporting Services	\$1,087.50	\$1,087.50	\$3,525.00
10/31/2024	Trinidad Balloon 3030 NW Expressway Oklahoma City, OK 73112	Ordinary and Necessary	Election Watch Party Balloons	\$449.00	\$449.00	\$758.00
11/1/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73105	Ordinary and Necessary	Direct Mail	\$23,118.81	\$175,425.80	\$380,421.55
11/5/2024	James Martin Company PO Box 18611 Oklahoma City OK 73154	Ordinary and Necessary	Fundraising Consultig	\$10,927.00	\$45,783.48	\$112,924.51
11/5/2024	R Bar & Grill 3421 S. Peoria Avenue, Tulsa, OK 74105	Ordinary and Necessary	Campaign Staff Meeting	\$25.30	\$25.30	\$25.30
11/6/2024	Admiral Drive In 7355 E. Easton Street, Tulsa, OK 74115	Ordinary and Necessary	Advertising	\$250.00	\$250.00	\$250.00
11/6/2024	Heather Nash 349 63rd Street, Tulsa, OK 74126	Ordinary and Necessary	Strategic Consulting	\$1,000.00	\$1,000.00	\$1,000.00
11/6/2024	Louann Buhlinger 1644 35th Street, Tulsa, OK 74105	Ordinary and Necessary	Social Media	\$1,104.14	\$1,104.14	\$1,104.14
11/6/2024	Min USA LLC 6748 E. 91st Place, Tulsa, OK 74133	Ordinary and Necessary	Campaign Staff Meeting	\$17.48	\$17.48	\$17.48
11/6/2024	Stokely Event Center 10111 E 45th Place, Tulsa, OK 74146	Ordinary and Necessary	Watch Party Security	\$150.00	\$150.00	\$350.00
11/8/2024	Brookwood Strategy, 3509 Twelve Oaks Rd., Oklahoma City, OK 73120	Ordinary and Necessary	Media/Communication Consulting	\$2,500.00	\$2,500.00	\$10,500.00
11/8/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73105	Ordinary and Necessary	Digital Advertising	\$200.00	\$175,625.80	\$380,621.55
11/8/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73106	Ordinary and Necessary	Design and Print Pushcards	\$677.25	\$176,303.05	\$381,298.80
11/8/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73107	Ordinary and Necessary	Texts	\$2,674.65	\$178,977.70	\$383,973.45
11/8/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73108	Ordinary and Necessary	Texts	\$2,919.08	\$181,896.78	\$386,892.53
11/8/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73109	Ordinary and Necessary	Design and Deploy Press Release Text	\$3,743.00	\$185,639.78	\$390,635.53
11/8/2024	Campaign Advocacy Management Professionals (CAMP), 401 NE 46th St., Oklahoma City, OK 73110	Ordinary and Necessary	Video Production	\$4,500.00	\$190,139.78	\$395,135.53
11/8/2024	Carla Brown PR - 5147 S. Peoria Tulsa, OK 74105	Ordinary and Necessary	Organizing Volunteers	\$250.00	\$250.00	\$900.00
11/8/2024	Carla Brown PR - 5147 S. Peoria Tulsa, OK 74105	Ordinary and Necessary	Organizing Volunteers	\$600.00	\$850.00	\$1,500.00
11/25/2024	Garcia's Car Detailing 3225 S. Yale Avenue, Tulsa, OK 74135	Ordinary and Necessary	Cleaning campaign staff cars used for campaign activites	\$201.94	\$201.94	\$201.94

Committee Schedule E - Expenditures

Date	Entity Receiving Expenditure	Type	Description	Amount	Period Total	Aggregate
11/25/2024	Korean BBQ & Hot Pot 7407 S. Memorial Drive, Tulsa, OK 74133	Ordinary and Necessary	Campaign Staff Meeting	\$65.31	\$65.31	\$65.31
11/25/2024	QuikTrip 1022 S. Utica Avenue, Tulsa, OK 74104	Ordinary and Necessary	Campaign Staff Lunch and Drinks	\$23.21	\$30.80	\$79.03
11/25/2024	RedBud Reporting, P. O. Box 720186, Oklahoma City, OK 73162	Ordinary and Necessary	Campaign Reporting Services	\$725.00	\$1,812.50	\$4,250.00
11/27/2024	Mail Chimp - 675 Ponce de Leon Avenue NE, Atlanta, GA 30308	Ordinary and Necessary	Mailchimp account	\$230.00	\$460.00	\$2,760.00
12/4/2024	Garcia's Car Detailing 3225 S. Yale Avenue, Tulsa, OK 74135	Ordinary and Necessary	Cleaning campaign staff cars used for campaign activities	\$220.73	\$422.67	\$422.67
12/4/2024	Scoters Coffee 6079 S Memorial Drive, Tulsa, OK 74145	Ordinary and Necessary	Campaign Staff Meeting	\$3.64	\$3.64	\$3.64
12/6/2024	Corey Abernathy, 724 S. Main Ave., Tulsa OK 74119	Ordinary and Necessary	Campaign Manager	\$5,000.00	\$10,350.00	\$61,350.00
12/6/2024	Jon Michael McGrath II 4139 S. Florence, Tulsa, OK 74105	Ordinary and Necessary	Campaign Sign Placement	\$300.00	\$300.00	\$300.00
12/6/2024	Mandy Winton 8510 S. 70th E. Avenue Tulsa, OK 74133	Ordinary and Necessary	Campaign Management	\$2,394.56	\$2,394.56	\$2,394.56
12/9/2024	Elote Café 514 S. Boston Avenue, Tulsa, OK 74103	Ordinary and Necessary	Campaign Staff Meeting	\$40.72	\$40.72	\$40.72
12/9/2024	GoDaddy 2155 E. GoDady Way, Tempe, AZ 85284	Ordinary and Necessary	Campaign website	\$46.34	\$46.34	\$405.74
12/9/2024	Tina's 1732 S. Boston Avenue, Tulsa, OK 74119	Ordinary and Necessary	Campaign Staff Meeting	\$57.48	\$57.48	\$57.48
12/27/2024	Mail Chimp - 675 Ponce de Leon Avenue NE, Atlanta, GA 30308	Ordinary and Necessary	Mailchimp account	\$230.00	\$690.00	\$2,990.00
12/31/2024	Anedot, 1201 W. Peachtree St., NW, Ste. 2625, Atlanta, GA 30309	Ordinary and Necessary	Credit card Processing Fees 10/22-12/31, 2024	\$3,057.20	\$3,057.20	\$27,014.14
	Total Post - Runoff Expenditures			\$275,689.42		